

FRESH ST. MARKET

November 19, 2021

British Columbia Flood and Transportation Crisis

To Our Valued Fresh St. Market Customers in British Columbia:

This past week has once again tested the character of British Columbians. As we have witnessed the devastating disasters that have hit our communities: particularly in hardest hit places such Abbotsford, Chilliwack, Princeton and Merritt, we wanted to let you know we are here to support our communities.

All of us in some way have been affected by the flooding and highway closures in our province from inability to commute or the lack of transportation of goods and services through the key corridors of our province. This will continue for some time.

At Fresh Street Market stores, we are working hard to find alternate sources of food to ensure you have the food you need to feed your families and those around you. One of the most difficult tasks was finding transportation for the products once we found them. We turned to partners in both the Interior of British Columbia and to our neighbours in Alberta. In some cases, we have started to receive new shipments of product and this will continue on a regular basis as the government works to reopen the major highways that have been closed.

As we find our way through these unfortunate events, we will continue to help our communities in British Columbia.

With respect,



Gary Sorenson
President & COO, Georgia Main Food Group Limited and Fresh St. Market